

MOSAIC RADIO PROGRAM, COST

2542. Mrs C.L. Edwardes to the Premier

I refer the Premier to the 2002/2003 Annual Report of the Department of Premier and Cabinet and ask -

- (a) what is the cost of providing the weekly radio program Mosaic;
- (b) who produces the program;
- (c) who presents the program;
- (d) which cultural groups have been represented on the program;
- (e) what feedback has the Department of Premier and Cabinet sought to measure the impact and audience of these programs; and
- (f) if no feedback has been sought, how is the success of the program to be measured?

Dr G.I. GALLOP replied:

- (a) The weekly cost is \$115.50 inc GST (air-time only)
- (b) The Office of Multicultural Interests staff within the Communications section
- (c) The Office of Multicultural Interests staff within the Communications section
- (d) The following are the cultural groups and service providers featured on the Mosaic radio program:
 - 1.0 Service providers featured From March 2003 – 4 March 2004:
 - 1. Health Consumer's Council.
 - 2. Edmund Rice Centre for Alternative Learning and Development.
 - 3. Sustainability Policy Unit of the Department of Premier & Cabinet.
 - 4. Catholic Education Office of Western Australia.
 - 5. Learning Centre Link
 - 6. Multicultural Aged Care Programme.
 - 7. Australian Multicultural Foundation.
 - 8. AUSTCARE.
 - 9. Parks and Visitor Services, Department of Conservation and Land Management.
 - 10. Office of Road Safety.
 - 11. Austcare (WA Branch).
 - 12. ATSIC.
 - 13. Professor Charles Husband, Chair in Social Analysis and Director, Ethnicity and Social Policy, University of Bradford, England.
 - 14. Multicultural Sub-committee, Port Hedland Regional Hospital.
 - 15. Policy and Coordination, Department of Indigenous Affairs.
 - 16. Office for Children and Youth.
 - 17. Adult Learners Week.
 - 18. Department of Education and Training.
 - 19. The Samaritans.
 - 20. Western Australia Multicultural Week.
 - 21. Botanic Gardens and Parks Authority.
 - 22. CASE for Refugees.
 - 23. International Centre for Landscape and Language, Edith Cowan University.
 - 24. Multicultural Online Newsletter.
 - 25. Multicultural Women's Health and Well-being Convention.
 - 26. Office for Seniors Interests and Volunteering.
 - 27. Children's Week, Meerilinga Young Children's Foundation Inc.
 - 28. Ethnic Child Care Resource Unit.
 - 29. Diversity Unit of the Western Australia Police Service.
 - 30. St Vincent de Paul Society of Western Australia.
 - 31. The United Nations Association of Australia (WA Division).
 - 32. Adult Migrant English Program, TAFE.
 - 33. Pathways Program, Central TAFE
 - 34. Health Department.
 - 35. Methodist Ladies College.
 - 36. Celebrate WA.

37. Western Australian Sports Centre.
38. Certificate Training Team, Meerilinga Young Children's Foundation.
39. Goodwill Ambassador for Maternal Mortality Reduction in the African Region for the World Health Organisation.
40. Office of Public Advocate.
41. Amnesty International.
42. Bell-Vista Fruit and Veg Company.
43. ISHAR Women's Health.
44. Commonwealth Carelink.
45. Osborne Division of general Practice.
46. Perth's Baha'i Community.
- 2.0 Cultural groups featured From March 2003 – 4 March 2004:
 1. Vietnamese Community Youth.
 2. ECCWA.
 3. Multicultural Aged Care Programme.
 4. African Community of WA Inc.
 5. Chung Wah Association.
 6. ATSIC.
 7. Dar Al Shifah (Islamic) Inc.
 8. Multicultural Sub-committee at the Port Hedland Regional Hospital.
 9. Somali Community Association of Western Australia.
 10. Author Sunil Govinnage.
 11. Western Australia Multicultural Week.
 12. Multicultural Women's Health and Wellbeing Convention.
 13. South Sudan Community Association of Western Australia.
 14. Multicultural Online Newsletter.
 15. Australian Asian Association.
 16. Ethnic Child Care Resource Unit.
 17. Tanzanian Community.
 18. Islamic Association of North West.
 19. ISHAR Centre for Women's Health.
 20. Community Health information in Chinese, Farsi and Krio languages.
 21. The Australian Anglo-Indian Association.
 22. Perth's Baha'i Community.

Also, as part of empowering the new and emerging communities, the Somali community is assisted in presenting a regular half hour segment on Mosaic.

Community profiles and information was provided about the Western Australian communities from following backgrounds:

1. Mauritius
2. Tunisia
3. Namibia
4. Greece
5. Bangladesh
6. Pakistan
7. Senegal

- (e) The purpose of the program is to provide information to diverse cultural groups. Immediate support for the program has been identified by the interest in the talk-back sessions and interest shown by various cultural groups. A review of the program, by way of survey, will be undertaken after 12 months of operation at the end of March 2004.
- (f) Not relevant